

ITU TELECOM WORLD 2019

SME Programme

At ITU Telecom World 2019, we know that SME success is key to ICT industry growth – and to developing economies and societies around the world. That's why we're working to help tech SMEs scale up their business activities and global impact with our SME Programme.

Make the most of support, visibility, investment and networking potential to take your tech SME and solutions to the next level on our international platform of public and private sector leaders.



ITU Telecom World Awards

Enter the Global SME Awards for the most promising innovative ICT-based solutions with real social impact to win:

- UN recognition as an innovative ICT4D provider
- Partnership and networking opportunities
- Mentorship and support from ITU and partners
- International visibility at the event
- Access to our Awards alumni network

Pitching Sessions

Promote your business to a wide audience of decision-takers, deal makers, investors and leaders at ITU Telecom World 2019. Fast-paced and dynamic pitching sessions take place on the exhibition showfloor at the heart of the event.



SME Masterclasses

Develop skills, make connections and establish partnerships for success as an SME emerging on the world stage. Focus on the business attributes that matter in our of capacity-building investor-led masterclasses.

Forum Debates

Gain expert insight into the technologies, models, policies and trends shaping the wider ICT industry. Join debates and dialogues with leaders from government, industry and SMEs from around the world.

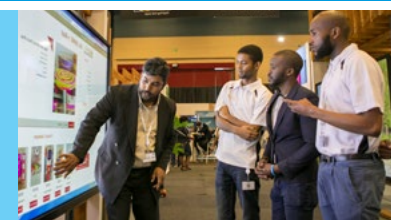


Networking & Matchmaking

Make important connections, explore new partnerships and negotiate deals in networking and matchmaking events, social functions, bilaterals and demos. Unlock the potential of the ITU Telecom World audience – and of your business.

InnovationSpace

Showcase your SME, project or solution. Network with your peers, demonstrate your ideas, meet one-on-one with potential investors, buyers and partners on the exhibition showfloor. International visibility, networking and partnerships await you.





This week has been a whirlwind, literally buyers from all over the world, decision makers in ICT in a number of verticals, it's been not only overwhelming but very, very rewarding.

Sabelo Sibanda, Co-founder, Tuse Applications;
winner of Best Business Model



We're the ideal platform to expand business opportunities if this is you:

- High-growth SMEs with solutions in the market and ready to expand
- ICT-specific products or services; or ICT-dependent business model
- Solutions or products with real social impact
- Focus on enablers such as broadband connectivity, IoT, AI, 5G
- Vertical sectors including smart cities, education, healthcare, finance, entertainment and media

YOUR BENEFITS

- Valuable international exposure
- Connect to curated audience of buyers and investors
- Join capacity-building workshops and masterclasses
- Access leading academics, coaches and business mentors
- Peer networking in InnovationSpace
- Structured matchmaking activities
- Share best practices, solutions and ideas
- Expert insight and understanding of critical ICT issues
- Gain recognition by entering the ITU Telecom World Awards
- Visibility through onsite pitching sessions

GROW YOUR VISIBILITY.
GROW YOUR NETWORK.
GROW YOUR BUSINESS.
AT ITU TELECOM WORLD.

See the [SME Programme](#) and [ITU Telecom World Awards](#) in action

Read [Success Stories](#) from SME participants



Contact us to find out more on the SME Programme and all participation packages at participate.telecom@itu.int or visit our website at <https://telecomworld.itu.int>