From idea to commercialisation
IPforbusiness – training roadshow

Draft programme
10 December 2019

Venue
Chamber of Commerce and Industry of Slovenia
Gospodarska zbornica Slovenije
Dimiceva 13
1504 Ljubljana
Slovenia

Seminar reference
BS08-2019

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In co-operation with:
Tuesday, 10 December 2019

08.30  Registration

Moderator: Claire Fentsch, European IP Helpdesk

09.15  Welcome address
Dr Vojko Toman, Director, SIPO
Sonja Šmuc, General Manager of the Chamber of Commerce and Industry of Slovenia
Pia Björk, European Patent Academy, EPO

09.45  Basic IP toolkit for SMEs – hacks and common pitfalls
Claire Fentsch

10.30  Creating strategic business advantages from IP
Anton Svensson, project manager, Sahlgrenska School of Innovation and Entrepreneurship and Center for Intellectual Property (CIP), Gothenburg

11.30  Networking lunch

12:30  Business advantages from IP illustrated by SME case studies Skeleton & Orcan
Anton Svensson

13.45  Filing strategies
Michael Fröhlich, Director European and International Legal Affairs, PCT, EPO

14.30  Coffee break

15.00  IP protection in Slovenia and SIPO’s services for SMEs
Stanislav Kaluža, SIPO

15.45  Final wrap-up
Pia Björk

16.00  End of event