



# MUNI WORLD 2020

GLOBAL BRAINSTORMING ON SMART CITIES AND URBAN SECURITY



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## 18-20 FEB. 2020 TEL AVIV, ISRAEL

### WHAT IS MUNI WORLD?

MUNI WORLD is an annual offline think tank, focused on brainstorming key challenges and threats facing Smart Cities. Mayors and senior officers from the leading global cities get together to reveal proven best practices and exchange expertise.

MUNI WORLD 2020 will feature a 3-day special international program, focusing on areas pertaining to smart cities- innovation, sustainability, strategies, environmental issues and approaches to urban planning, transportation, and a special exhibition and conference about the threats of urban terrorism on smart cities.

### MUNI WORLD is part of MUNI EXPO innovation fair

MUNI EXPO, the annual event of the Federation of Local Authorities in Israel [FLAI], is the foremost of its kind in the Middle East. Attended by some 9,000 senior directors and managers of 257 local authorities in Israel. The Expo's strength lies in the collaborations formed during the event, and its impact on the daily lives of millions of citizens.

**Registered international participants of MUNI WORLD are granted full access to all the events of MUNI EXPO 2020.**



### WHO'S ON THE VISITORS LIST?

MUNI EXPO is attended by mayors and municipality leaders, director generals of municipalities and corporations, financial managers, information officers, treasurers, city planners, architects, city improvement department heads, security officers, education, welfare, sports and culture administrators, city and municipal council members, Academic experts, procurement administrators, and many more. Government Ministers and Parliament members and attaches, also attend the event, as well as other government officials of various ranks holding portfolios in the above-mentioned areas, economic attaches who work in collaboration with the local government.



GLOBAL BRAINSTORMING ON SMART  
CITIES AND URBAN SECURITY



## MUNI WORLD 2020

### Global brainstorming on urban security and city innovation

**Experience a world of innovation, entrepreneurship and business, which will provide local government leaders a vision for their cities!**

In recent years, local governments have undergone a dramatic change, due to the revolution in the field of urban technological development, whose goal is to provide smart solutions for the variety of challenges faced by local government and municipalities. These include cyber security threats, transportation, infrastructure, building, engineering, security, defense and many more.

In the wake of increasing threats in cities and large population centers worldwide, muniworld will provide an opportunity for discussion about the threats of urban security; It is vital that governments, local authorities and cities work together with the private sector and share information on threats, vulnerabilities, risks and mitigation measures.

Last year, the event earned high praise among the approximately 1000 visitors from around the world. We were honored to hold the MUNI WORLD conference in cooperation with the Counter-Terrorism Committee in the United Nations.

## WHY ISRAEL?

**Join us to discover what makes Israel's innovation ecosystem so fruitful and successful**

According to the world economic forum's 2016-2017 global competitiveness report, Israel is the second most innovative country in the world. It's well known that Israel, the "start-up nation", has the largest number of start-ups per capita in the world, including more than 2,000 which were founded in the past decade. These and other incredible achievements inspire innovation in the municipal accelerators-based startups.

Moreover Israel has become a world leader in the development of technologies and security systems for cities in the fields of identifying threats, prevention, coping and confining threats while they're in action and protecting public events and large urban areas.

The brainstorming sessions will discuss in detail new and inventive counter terror solutions, along with key prominent figures from the Israeli security forces - including Israeli Security Forces, IDF and the Mossad, that will share their invaluable experience and insights from countless operations throughout the years.

## PROGRAM

**MUNI WORLD 2020 is an opportunity to learn and be exposed to the latest information, activities and advancements in the industry via a range of meetings and conferences, in addition to an extensive exhibition and fascinating tours of accelerators and startups in Israel.**

- **Visiting Municipal Accelerators\***: Participants can join special visits to explore Israel's municipally-owned Innovation ecosystems
- **Global session on city innovation and urban security**
- **Smart City Conference and Innovation Exhibition in Muni Expo**

## ADMISSION:

**Local government officials (by invitation) – Free\***

\* Additional fee will be required for accelerators tours

**All others – 300€**

**For more information please contact: [muniworld@masham.org.il](mailto:muniworld@masham.org.il)**