Go:Global Internationalization Business Forum for High – tech Companies

Doing business in Canada – opportunities and pitfalls for Slovenian companies

24th November 2020
(SAVE THE DATE)

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## Programme
24th November 2020

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| 14:00-14.45   | **StartupPlus Program Studio: WALK THROUGH THE SLOVENIAN - CANADIAN BUSINESS FORUM**  
**Maja Tomanič Vidovič**, Director, Slovene Enterprise Fund, Slovenia  
**Welcome Addresses:**  
- **Zdravko Počivalšek**, Minister, Ministry of Economic Development and Technology, Slovenia  
- **Mary Ng**, Minister, Ministry of Small Business, Export Promotion and International Trade of Canada, Canada (TBC)  
- **Melita Gabrič**, Ambassador of the Republic of Slovenia to Canada  
**Panel:** Business Environment in Canada  
- **Jose Antonio Santoyo**, Director, Trade & Investment Service Office, World Trade Centre Toronto  
- **John Doma**, Honorary Consul General of Slovenia in GTA  
**Q&A Session**  
**Moderator:** **Anita Mlakar**, Slovenia |
| 14:45-15:30   | **OPPORTUNITIES AND BENEFITS OF CETA FOR EU BUSINESSES**  
**Keynote speech:**  
- **Stephen Klus**, President, European Union Chamber of Commerce in Canada (EUCCAN), Canada  
**Panel:** Benefits Of And How To Leverage CETA  
- **Iztok Grmek**, Director-General, Directorate for Economic and Public Diplomacy, Ministry of Foreign Affairs, Slovenia  
- **Global Affairs Canada** representative (TBC)  
- **Zoran Stančič**, Head of European Commission Representation in Slovenia  
**Q&A Session**  
**Moderator:** **Anita Mlakar**, Slovenia |
| 15:30-15:35   | Break                                                                |
### DOING BUSINESS IN CANADA

**Panel:** Doing business in Canada/Toronto

- **Toronto Global Representative** (Establishing a Business in Canada)
- **RSM Representative** (Tax Legislation & Accounting System)
- **Leigh Smout**, Executive Director, World Trade Centre Toronto (Opportunities and pitfalls of doing business in Toronto)

**Q&A Session**

Moderator: **Jose Antonio Santoyo**, Director, Trade & Investment Service Office, World Trade Centre Toronto

#### StartupPlusProgram Studio: WRAP-UP & INVITATION TO THE NETWORKING PART

Moderator: **Anita Mlakar**, Slovenia

### NETWORKING MEETUP SESSION – Doing business in Canada

**Session chairs:**

- **Jose Antonio Santoyo**, Director, World Trade Centre Toronto, Canada
- **Maja Tomanič Vidovič**, Director, Slovene Enterprise Fund, Slovenia
- **Primož Plestenjak**, President & CEO, Elan Sports

**Networking Guests:**

- 2-4 Slovenian Companies interesting in doing business in Canada (short presentation)
- Canadian companies interested in cooperating with Slovenian companies

Moderator: **Anita Mlakar**, Slovenia

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**More info about the Program:**

Maja Ploj  
Slovene Enterprise Fund  
T: +386 2 234 12 48  
maja.ploj@podjetniskisklad.si

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